

## Experience Rises Above the Noise™

Destra Capital has teamed up with institutional manager WestEnd Advisors, a private, independently-owned investment advisory firm, who look at over 200 economic indicators to anticipate the “Business Cycle”. This analysis helps them avoid what they believe are the worst sectors which generally lead to underperformance. They then select the best “Proxy Stocks” to best represent sectors which they currently favor.



### *Firm Highlights as of 12/31/14*

Established in 1996

Single Focus Institutional Investment Strategy Firm

AUM \$2.0 Billion

18 Employees, Employee Owned

Portfolio manager, Rob Pharr started managing the strategy in 1989

Offices: Charlotte, NC

Website: [www.westendadvisors.com](http://www.westendadvisors.com)

## Investment Philosophy

WestEnd Advisors has maintained a consistent philosophy to managing assets:

- Sector and Industry performance is highly correlated with particular stages of the business cycle.
- Overweight sectors they believe will experience economic tailwinds, and avoid sectors they see as untimely.
- The result is a core investment style that shifts portfolio sector and style emphasis to remain properly oriented and timely over a full economic and market cycle.

## Investment Process

WestEnd’s portfolio management team follow disciplined processes in building portfolios

### Quality Screens

- Large Cap: 2 to 3 times the S&P 500 Index’s average market capitalization
- High-Quality: Low debt-to-equity ratio, high return on equity, earnings growth opportunity
- Market-Leading: Premier competitive position, benefits from secular tailwinds, proven management team

### Business Cycle Analysis

- Analyze ~200 economic indicators to determine the current position in the business cycle
- Based on the analysis identify the best sectors/industries to own
- Anticipatory, forward-looking strategy

**Assemble a portfolio of 20-25 stocks that are best positioned to take advantage of the economic environment.**

## WestEnd Advisors Portfolio Management Team

**Robert L. Pharr** 37 years  
Managing Partner, Chief Investment Officer experience

**Frederick O. Porter, CFA** 15 years  
Partner & Investment Analyst experience

**Edmund N. Durden** 17 years  
Partner & Investment Analyst experience

*“Our primary focus is to own high-quality, industry-leading names, in their time.”*

*-Rob Pharr*

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## About Destra

Destra Capital connects financial advisors with innovative investment strategies and uniquely positioned asset management products.

At Destra, we emphasize the long view rather than worry about the latest economic turn. Our goal is to offer products that rise above fleeting market statistics and seek opportunity to generate above-market returns over time.

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## Contact Us

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## Product Availability

WestEnd Advisors is available on the Destra Product Platform as a mutual fund sub-advisor

### Mutual Funds

- Destra Focused Equity Fund

Investors should consider the investment objective and policies, risk considerations, charges and ongoing expenses of an investment carefully before investing. The prospectus and summary prospectus contains this and other information relevant to an investment in the fund. Please read the prospectus or summary prospectus carefully before you invest or send money. To obtain a prospectus, please contact your investment representative or Destra Capital Investments LLC at 877.287.9646 or access our website at [destracapital.com](http://destracapital.com).

Not FDIC-Insured, Not Bank Guaranteed, May Lose Value



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